

NOTICE OF APPEARANCE



CASE NAME In the Matter of Native Essence, et al	FILE/DOCKET NUMBER Dkt. No. 9328
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► Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of

counsel or representative for the respondent (Complete items 1, 2, 4, and 5 below)

counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)

ORIGINAL!

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENTS
<p>Include name, address and telephone of each</p> <p>Erika Wodinsky CA Bar #091700 & DC Bar #339432 901 Market Street, Suite 570 San Francisco, CA 94103 (415) 848-5190</p> <p>Matthew Gold NY Bar #2073963 901 Market Street, Suite 570 San Francisco, CA 94103 (415) 848-5176</p>	<p>Include address and telephone numbers of all persons, partnerships, corporations, or associations</p> <p>FEDERAL TRADE COMMISSION RECEIVED DOCUMENTS 538322 SEP 24 2008 SECRETARY</p>

3. ASSOCIATE/ASSISTANT DIRECTOR
Jeffrey Klufeld, Regional Director

4. SIGNATURE OF SENIOR COUNSEL 	5. DATE SIGNED 9/22/08
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Return this form to: H-135
Federal Trade Commission
600 Pennsylvania Ave. NW
Washington, D.C. 20580