



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Serena Viswanathan
Associate Director
Division of Advertising Practices

November 4, 2021

CEASE AND DESIST DEMAND

VIA EMAIL TO support@infopathy.com

Anton Fedorenko
AshNu Technologies Inc.
[REDACTED]
North York ON [REDACTED]
Canada

Re: Unsubstantiated claims for Coronavirus prevention and treatment

Dear Mr. Fedorenko:

This is to advise you that in October 2021, FTC staff reviewed your website at <https://www.infopathy.com/>. We have also reviewed your social media websites at <https://www.facebook.com/Infopathy> and <https://www.instagram.com/infopathy/>, where you direct consumers to your website at <https://www.infopathy.com/> to purchase memberships to access Infoceuticals (ICs) and equipment purportedly required to imprint ICs to water or apply ICs directly to the body. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or cure claims on your websites include:

- In the "ICs & Complexes" section of your website at <https://www.infopathy.com/en/infoceuticals>, accessible by selecting "ICs & Complexes" from the website navigation menu, your offerings include, but are not limited to, the following:

"CoronaVirus PEMF (Short)...
CoronaVirus PEMF (Long)...
Coronavirus-SARS (Rife)...
Coronavirus 2019 (Covid-19) 30C...
CoronaVirus 2.0...
Coronavirus Complex...

**COVID-19 Complex...
Pneumonia Lung PEMF...
Pf COVID-19 Vaccine 30C...
AZ COVID-19 Vaccine 30C...
Chlorine Dioxide Solution...
Chloroquine...
Ivermectin...”**

- On your website at <https://www.infopathy.com/en/infoceuticals/coronavirus-pemf-short>, you state:

“CoronaVirus PEMF (Short)...

These PEMF protocols have been developed to destroy the coronavirus directly. We know the resonance frequency of the virus RNA and calculated the exact frequencies to kill it. Even Mutations have been calculated. Please use this IC at least once a day. Plus drink 1 liter of my ‘CoronaVirus’ IC Compex [sic] daily. By doing this we reach a multi-hit. We avoid melting of the virus with the host cell, we stop virus reproduction and we destroy the virus RNA directly. Plus we modulate the Immune Function of the host. Wish you all the best in these violent times. May God bless you!”

- On your website at <https://www.infopathy.com/en/infoceuticals/coronavirus-pemf-long>, you state:

“CoronaVirus PEMF (Long)...

These PEMF protocols have been developed to destroy the coronavirus directly. We know the resonance frequency of the virus RNA and calculated the exact frequencies to kill it. Even Mutations have been calculated. Please use this IC at least once a day. Plus drink 1 liter of my ‘CoronaVirus’ IC Compex [sic] daily. By doing this we reach a multi-hit. We avoid melting of the virus with the host cell, we stop virus reproduction and we destroy the virus RNA directly. Plus we modulate the Immune Function of the host. Wish you all the best in these violent times. May God bless you!”

- On your website at <https://www.infopathy.com/en/infoceuticals/coronavirus-sars-rife>, you state:

“Coronavirus-SARS (Rife)...

Rife frequencies to help with Coronavirus-SARS.”

- On your website at <https://www.infopathy.com/en/infoceuticals/coronavirus-2019-covid-19-30c>, you state:

“Coronavirus 2019 (Covid-19) 30C...

This IC was made with the help of a highly diluted solution of COVID-19 and may help prevent Coronavirus 2019. COVID-19, also known as novel coronavirus or Coronavirus 2019, is a new strain of coronavirus that had not been identified in humans prior to its outbreak in Wuhan, China in December 2019. In general, it is a member of the coronavirus family and like other coronaviruses, it is common in different species of animals including camels, cats, and bats. COVID-19 is highly contagious and signs and symptoms of the infection may appear 2 to 14 days after exposure and may include: fever, cough, weakness, body ache, shortness of breath or difficulty breathing, and pneumonia. This homeopathic remedy was recently developed and has not had any clinical trials yet.”

One comment on this webpage asks: “Should you drink this as a preventative or only if you are experiencing symptoms?” You responded with a comment stating: “...it may work as a preventative measure.”

Another comment on this webpage asks: “[H]ow often should this infoceutical be drunk?” You responded with a comment stating: “For the best results, we recommend drinking IC water at least three times a day, at least 50 ml each time.”

- On your website at <https://www.infopathy.com/en/combinations/coronavirus-2-0-480>, you state:

“CoronaVirus 2.0...

This IC should reduce Viral Infections with Coronavirus and other Virus Types. Nitazoxanide is the only compound that has clinically shown to inhibit Coronavirus. Together with the Coronavirus PEMFs, we should at least have some level of protection!...”

- On your website at <https://www.infopathy.com/en/combinations/coronavirus-complex-496>, you state:

“Coronavirus Complex...

There is increasing information coming available about therapies either shown to be or have the potential to be effective against Covid-19. The virus utilizes an inflammatory molecule called phospholipase A1 to replicate. Vitamin E inhibits production. Hospitals in China are now in clinical trials of vitamin C because early case reports were that IV vitamin C had efficacy in resolving the disease. Zinc is a nutrient vital to anti-viral immunity. Most importantly, there are now reports that nitazoxanide (brand name

Alinia), an anti-malarial medication, has been shown to effectively treat the disease. This IC combines these and adds other therapies as well. PLEASE NOTE: No claim is being made that this IC will prevent or treat Covid-19....”

- On your website at <https://www.infopathy.com/en/infoceuticals/pneumonia-lung-pemf>, you state:

“Pneumonia Lung PEMF...

This PEMF is used to support lung function especially with Pneumonia and is part of the anti-COVID-19 package. Add to this PEMF the Coronavirus IC and also the Coronavirus PEMF. As Pneumonia can be bacterial as well I would also use the Ultra Antibiotic IC to make the system complete.”

- On your website at <https://www.infopathy.com/en/infoceuticals/pf-covid-19-vaccine-30c>, you state:

“Pf COVID-19 Vaccine 30C...

This IC was made with the help of a highly diluted solution of the Coronavirus COVID-19 vaccine, which uses mRNA. It may be used to ease side effects and adverse reactions from the vaccine. This homeopathic remedy was recently developed and has not had any clinical trials yet.”

- On your website at <https://www.infopathy.com/en/infoceuticals/az-covid-19-vaccine-30c>, you state:

“AZ COVID-19 Vaccine 30C...

This IC was made with the help of a highly diluted solution of the Coronavirus COVID-19 vaccine, which uses a viral vector. It may be used to ease side effects and adverse reactions from the vaccine. This homeopathic remedy was recently developed and has not had any clinical trials yet.”

A comment on the webpage asks: “Is this suitable for people who have not received a vaccine and are trying to mitigate the effects of shedding exposure?” You responded with the comment stating: “... I assume yes, it can be used for that.”

- On your website at <https://www.infopathy.com/en/infoceuticals/covid-19-complex>, you state:

“COVID-19 Complex...

COVID-19 Complex has anti-viral, anti-bacterial, anti-fungal, anti-inflammatory, anti-oxidant, anti-diabetic and immune-boosting action. This IC was made with the help of the following: physiological organ frequencies for lungs, heart, pericardium, endocardium, intestines, appendix, thymus, liver, adrenals, and thyroid; Vitamin C; Vitamin D; oil of oregano; homeopathic for anxiety, stress.; and the following nosodes - coronavirus (LM), Flu A & B, tuberculosis, herpes, coxsackie, pertussis, DPT, MMR, yellow fever, pneumonia, malaria, mycoplasma, polio, and rotavirus.”

One comment on this webpage asks: “Is this for protection/prevention?” You responded with a comment stating: “...it may be used in both cases.”

- On your website at <https://www.infopathy.com/en/infoceuticals/chlorine-dioxide-solution>, you state:

“Chlorine Dioxide Solution...

Chlorine dioxide solution, also known as miracle mineral solution (MMS), has been used as an alternative means to manage/treat various conditions such as arthritis, cold/flu, malaria, COVID-19, hepatitis, measles, herpes, cancer, HIV, and amyotrophic lateral sclerosis (ALS). Additionally, it has been used to improve oral and dental health.”

- On your website at <https://www.infopathy.com/en/infoceuticals/chloroquine>, you state:

“Chloroquine...

Chloroquine is an anti-malarial drug that has gained widespread attention more recently as a possible pharmaceutical treatment for Covid-19. Chloroquine is also used in the treatment of lupus and other autoimmune disorders due to its immune-modulating effects. This IC is not intended to be used as a substitute for medical care that could be necessary for the treatment of symptoms related to Covid-19.”

- On your website at <https://www.infopathy.com/en/infoceuticals/ivermectin>, you state:

“Ivermectin...

Ivermectin is an anti-parasitic medication used to treat various types of parasite infections....”

A comment on this webpage asks: “How much should humans drink to reduce inflammation, prevent or treatment of COVID 19?” You responded with a comment stating: “...here we have the same recommendation as to other Imprint ICs - drink it at least 3 times a day, at least 50mL (2oz) of water each time.”

- In April 20, 2021 posts on Facebook and Instagram, you state: “Over 30 new ICs were recently added onto Infopathy, which includes:...Pf COVID-19 Vaccine 30C, AZ COVID-19 Vaccine 30C... Check them all out at:
https://www.infopathy.com/en/infoceuticals?sort_by=Most+Recent .”

It is unlawful under the FTC Act, 15 U.S.C. § 41 et seq., to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence.

You are also advised to review all other claims for your products and immediately cease and desist from making claims that are not supported by competent and reliable scientific evidence. You must immediately cease and desist making all such claims.

Violations of the FTC Act may result in legal action seeking a Federal District Court injunction. In addition, pursuant to the COVID-19 Consumer Protection Act, Section 1401, Division FF, of the Consolidated Appropriations Act, 2021, P.L. 116-260, marketers who make deceptive claims about the treatment, cure, prevention, or mitigation of COVID-19 are subject to a civil penalty of up to \$43,792 per violation and may be required to pay refunds to consumers or provide other relief pursuant to Section 19(b) of the FTC Act, 15 U.S.C. § 57b(b).

Within 48 hours, please send a message to Richard Cleland, Assistant Director via electronic mail at rcleland@ftc.gov certifying that you have ceased making unsubstantiated claims for the products identified above. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-326-3088.

Very truly yours,

SERENA

VISWANATHAN

Serena Viswanathan

Associate Director

Division of Advertising Practices

Digitally signed by SERENA
VISWANATHAN
Date: 2021.11.04 10:32:02
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cc: Facebook and Instagram *via email to* consumerpolicy@fb.com